

Executive Summary

During 2022, X% of Americans ages 6 and older rode BMX at least once. Recent participation rates continue to climb, with 2022 participation up compared to 2021 (X%) and 2020 (X%). Over the past five years, the overall trend shows steadily growing participation rates, with most of the growth coming from casual riders.

Below are three top-line trends describing how BMX riding changed in 2022:

Over the past five years, a dedicated base of core participants, defined as avid riders participating in BMX X or more times, remains steady at X% of the American population ages 6 and older.

Ridership grew due to Americans casually riding BMX, participating in the activity 12 times or fewer during 2022. The participation rate for this segment steadily increased from X% in 2017, 2018, and 2019 to 0.9% in 2022.

When not riding BMX, many of these riders can be found playing basketball (40%), bowling (X%), or camping (X%).

The effects of the COVID-19 pandemic are still impacting the bicycling community and industry. Following the wave of new riders participating in cycling activities during 2020, some riders maintained their new hobby while others moved on to other activities. While the long-term effects of the pandemic will take many years to truly identify, the 2022 data presented in the following report depicts a steady growth of BMX riding.

Total Participants (000s)

	2017	2018	2019	2020	2021	2022	1-Year Change (2021/2022)	2-Year Change (2020/2022)	5-Year AAG
Total	X	X	X	X	X	X	X	X	X
Casual	X	X	X	X	X	X	X	X	X
Core	X	X	X	X	X	X	X	X	X

Total Participation Rate

	2017	2018	2019	2020	2021	2022	1-Year PP Change (2021/2022)	2-Year PP Change (2020/2022)
Total	X	X	X	X	X	X	X	X
Casual	X	X	X	X	X	X	X	X
Core	X	X	X	X	X	X	X	X

¹ [PeopleForBikes COVID Participation Study, 2021.](#)

Do you use an electric bike?

	Yes		No	
	2021	2022	2021	2022
Any Cycling	X	X	X	X
Stationary Cycling (Group)	X	X	X	X
Stationary Cycling (Recumbent or Upright)	X	X	X	X
Bicycling (BMX)	X	X	X	X
Bicycling (Mountain/Non-Paved Surface)	X	X	X	X
Bicycling (Road/Paved Surface)	X	X	X	X
Male	X	X	X	X
Female	X	X	X	X
6~12	X	X	X	X
13~17	X	X	X	X
18~24	X	X	X	X
25~34	X	X	X	X
35~44	X	X	X	X
45~54	X	X	X	X
55~64	X	X	X	X
65+	X	X	X	X
Under \$25,000	X	X	X	X
\$25,000 to \$49,999	X	X	X	X
\$50,000 to \$74,999	X	X	X	X
\$75,000 to \$99,999	X	X	X	X
\$100,000+	X	X	X	X
African American/Black	X	X	X	X
Asian/Pacific Islander	X	X	X	X
Caucasian/White, non-Hispanic	X	X	X	X
Hispanic	X	X	X	X
Other	X	X	X	X

For which of the following purposes do you primarily bicycle?

	2021	2022
Commuting	X	X
Fitness	X	X
Recreation	X	X
Running errands	X	X
Training/competition	X	X

What are your main reasons for cycling outdoors?

	2021	2022
Convenience	X	X
Enjoying time to myself	X	X
For fun	X	X
A way to spend time outside	X	X
A way to spend time with others	X	X
The challenge	X	X
To lose/manage weight	X	X
To maintain a healthy lifestyle	X	X
To manage stress/mental health	X	X
Environmental conservation	X	X
To save money	X	X

Which of the following products have you purchased in the past 12 months?

	2021	2022
Bicycle	X	X
Bicycle parts	X	X
Cycling shoes	X	X
Helmet	X	X
Wheels/tires	X	X
Other biking accessories	X	X
Haven't made any bike related purchases	X	X

How have you made the majority of your bicycle related purchases within the past 12 months?

	2021	2022
Online, picked up in-store	X	X
Online, shipped directly from the seller	X	X
Purchased in-person	X	X

All Participants

	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	X			
Male	X	X	X	X
Female	X	X	X	X
6~12	X	X	X	X
13~17	X	X	X	X
18~24	X	X	X	X
25~34	X	X	X	X
35~44	X	X	X	X
45~54	X	X	X	X
55~64	X	X	X	X
65+	X	X	X	X
Under \$25000	X	X	X	X
\$25000 to \$49999	X	X	X	X
\$50000 to \$74999	X	X	X	X
\$75000 to \$99999	X	X	X	X
\$100000+	X	X	X	X
New England	X	X	X	X
Middle Atlantic	X	X	X	X
East North Central	X	X	X	X
West North Central	X	X	X	X
South Atlantic	X	X	X	X
East South Central	X	X	X	X
West South Central	X	X	X	X
Mountain	X	X	X	X
Pacific	X	X	X	X
8th Grade or Less	X	X	X	X
1-3 years of High School	X	X	X	X
High School Grad	X	X	X	X
1-3 years of College	X	X	X	X
College Grad	X	X	X	X
Post-Grad Studies	X	X	X	X
African American/Black	X	X	X	X
Asian/Pacific Islander	X	X	X	X
Caucasian/White	X	X	X	X
Hispanic	X	X	X	X
Other	X	X	X	X

Casual Participants

	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	X			
Male	X	X	X	X
Female	X	X	X	X
6~12	X	X	X	X
13~17	X	X	X	X
18~24	X	X	X	X
25~34	X	X	X	X
35~44	X	X	X	X
45~54	X	X	X	X
55~64	X	X	X	X
65+	X	X	X	X
Under \$25000	X	X	X	X
\$25000 to \$49999	X	X	X	X
\$50000 to \$74999	X	X	X	X
\$75000 to \$99999	X	X	X	X
\$100000+	X	X	X	X
New England	X	X	X	X
Middle Atlantic	X	X	X	X
East North Central	X	X	X	X
West North Central	X	X	X	X
South Atlantic	X	X	X	X
East South Central	X	X	X	X
West South Central	X	X	X	X
Mountain	X	X	X	X
Pacific	X	X	X	X
8th Grade or Less	X	X	X	X
1-3 years of High School	X	X	X	X
High School Grad	X	X	X	X
1-3 years of College	X	X	X	X
College Grad	X	X	X	X
Post-Grad Studies	X	X	X	X
African American/Black	X	X	X	X
Asian/Pacific Islander	X	X	X	X
Caucasian/White	X	X	X	X
Hispanic	X	X	X	X
Other	X	X	X	X

Core Participants

	Total # of Part. (000s)	Segment %	Participation Rate by Group	Index vs. Total Population
Total	X		X	
Male	X	X	X	X
Female	X	X	X	X
6~12	X	X	X	X
13~17	X	X	X	X
18~24	X	X	X	X
25~34	X	X	X	X
35~44	X	X	X	X
45~54	X	X	X	X
55~64	X	X	X	X
65+	X	X	X	X
Under \$25000	X	X	X	X
\$25000 to \$49999	X	X	X	X
\$50000 to \$74999	X	X	X	X
\$75000 to \$99999	X	X	X	X
\$100000+	X	X	X	X
New England	X	X	X	X
Middle Atlantic	X	X	X	X
East North Central	X	X	X	X
West North Central	X	X	X	X
South Atlantic	X	X	X	X
East South Central	X	X	X	X
West South Central	X	X	X	X
Mountain	X	X	X	X
Pacific	X	X	X	X
8th Grade or Less	X	X	X	X
1-3 years of High School	X	X	X	X
High School Grad	X	X	X	X
1-3 years of College	X	X	X	X
College Grad	X	X	X	X
Post-Grad Studies	X	X	X	X
African American/Black	X	X	X	X
Asian/Pacific Islander	X	X	X	X
Caucasian/White	X	X	X	X
Hispanic	X	X	X	X
Other	X	X	X	X

Male Participants

	Total # of Part. (000s)	Segment %	Male Participation Rate by Group	Index vs. Total Male Population
Total	X		X	
6~12	X	X	X	X
13~17	X	X	X	X
18~24	X	X	X	X
25~34	X	X	X	X
35~44	X	X	X	X
45~54	X	X	X	X
55~64	X	X	X	X
65+	X	X	X	X
Under \$25000	X	X	X	X
\$25000 to \$49999	X	X	X	X
\$50000 to \$74999	X	X	X	X
\$75000 to \$99999	X	X	X	X
\$100000+	X	X	X	X
New England	X	X	X	X
Middle Atlantic	X	X	X	X
East North Central	X	X	X	X
West North Central	X	X	X	X
South Atlantic	X	X	X	X
East South Central	X	X	X	X
West South Central	X	X	X	X
Mountain	X	X	X	X
Pacific	X	X	X	X
8th Grade or Less	X	X	X	X
1-3 years of High School	X	X	X	X
High School Grad	X	X	X	X
1-3 years of College	X	X	X	X
College Grad	X	X	X	X
Post-Grad Studies	X	X	X	X
African American/Black	X	X	X	X
Asian/Pacific Islander	X	X	X	X
Caucasian/White	X	X	X	X
Hispanic	X	X	X	X
Other	X	X	X	X
	X	X	X	X
	X	X	X	X

Female Participants

	Total # of Part. (000s)	Segment %	Female Participation Rate by Group	Index vs. Total Female Population
Total	X		X	
6~12	X	X	X	X
13~17	X	X	X	X
18~24	X	X	X	X
25~34	X	X	X	X
35~44	X	X	X	X
45~54	X	X	X	X
55~64	X	X	X	X
65+	X	X	X	X
Under \$25000	X	X	X	X
\$25000 to \$49999	X	X	X	X
\$50000 to \$74999	X	X	X	X
\$75000 to \$99999	X	X	X	X
\$100000+	X	X	X	X
New England	X	X	X	X
Middle Atlantic	X	X	X	X
East North Central	X	X	X	X
West North Central	X	X	X	X
South Atlantic	X	X	X	X
East South Central	X	X	X	X
West South Central	X	X	X	X
Mountain	X	X	X	X
Pacific	X	X	X	X
8th Grade or Less	X	X	X	X
1-3 years of High School	X	X	X	X
High School Grad	X	X	X	X
1-3 years of College	X	X	X	X
College Grad	X	X	X	X
Post-Grad Studies	X	X	X	X
African American/Black	X	X	X	X
Asian/Pacific Islander	X	X	X	X
Caucasian/White	X	X	X	X
Hispanic	X	X	X	X
Other	X	X	X	X
	X	X	X	X
	X	X	X	X

Cross Participants

	Participants (000s)	Participant Rate	Index	Rank
Bicycling (BMX)	X	X	X	X
Basketball	X	X	X	X
Bowling	X	X	X	X
Camping (Within 1/4 Mile of Vehicle/Home)	X	X	X	X
Treadmill	X	X	X	X
Yoga	X	X	X	X
Fishing (Freshwater/Other)	X	X	X	X
Free Weights (Dumbbells/Hand Weights)	X	X	X	X
Baseball	X	X	X	X
Walking for Fitness	X	X	X	X
Running/Jogging	X	X	X	X
Tennis	X	X	X	X
Bicycling (Road/Paved Surface)	X	X	X	X
Hiking (Day)	X	X	X	X
Swimming for Fitness	X	X	X	X
Dance, Step, and Other Choreographed Exercise to Music	X	X	X	X
Free Weights (Barbells)	X	X	X	X
High Impact/Intensity Training	X	X	X	X
Snowboarding	X	X	X	X
Table Tennis	X	X	X	X
Golf on a 9 or 18-hole golf course	X	X	X	X
Skateboarding	X	X	X	X
Boxing for Fitness	X	X	X	X
Badminton	X	X	X	X
Fishing (Fly)	X	X	X	X
Cardio Tennis	X	X	X	X
Soccer (Outdoor)	X	X	X	X
Martial Arts	X	X	X	X
Fishing (Saltwater)	X	X	X	X
Weight/Resistance Machines	X	X	X	X
Elliptical Motion/Cross-Trainer	X	X	X	X
Stationary Cycling (Recumbent/Upright)	X	X	X	X
Ice Skating	X	X	X	X
Trail Running	X	X	X	X
Rowing Machine	X	X	X	X
Pilates Training	X	X	X	X

Cross Participants (continued)

	Participants (000s)	Participant Rate	Index	Rank
Stair-Climbing Machine	X	X	X	X
Bicycling (Mountain/Non-Paved Surface)	X	X	X	X
Cardio Kickboxing	X	X	X	X
Football (Flag)	X	X	X	X
Football (Tackle)	X	X	X	X
Birdwatching More Than 1/4 Mile From Home/Vehicle	X	X	X	X
Backpacking Overnight - More Than 1/4 Mile From Vehicle/Home	X	X	X	X
Canoeing	X	X	X	X
Camping (RV)	X	X	X	X
Archery	X	X	X	X
Soccer (Indoor)	X	X	X	X
Climbing (Indoor)	X	X	X	X
Hunting (Rifle)	X	X	X	X
Jet Skiing	X	X	X	X
Roller Skating (2x2 Wheels)	X	X	X	X
Aquatic Exercise	X	X	X	X
Surfing	X	X	X	X
Roller Skating (Inline Wheel)	X	X	X	X
Boot Camp Style Training	X	X	X	X
Skiing (Cross-Country)	X	X	X	X
Kettlebells	X	X	X	X
Kayaking (White Water)	X	X	X	X
Sledding/Saucer Riding/Snow Tubing	X	X	X	X
Barre	X	X	X	X
Football (Touch)	X	X	X	X
Hunting (Bow)	X	X	X	X
Target Shooting (Handgun)	X	X	X	X
Bodyweight Exercise & Bodyweight Accessory-Assisted Training	X	X	X	X
Stationary Cycling (Group)	X	X	X	X
Cheerleading	X	X	X	X
Target Shooting (Rifle)	X	X	X	X
Cross-Training Style Workouts	X	X	X	X
Wrestling	X	X	X	X
Horseback Riding	X	X	X	X
Pickleball	X	X	X	X
Triathlon (Traditional/Road)	X	X	X	X