PeopleForBikes Board and Committee Member Guiding Principles

1. Be an employee of a PeopleForBikes Coalition dues-paying member in good standing.

2. Work for a bicycle or bicycle parts/accessories supplier company, retailer, service provider, vendor or outdoor industry related company.

3. Put individual company competition aside and work together for the greater good of the bike industry and bicycle participation.

4. Bring a network of connections that supports PeopleForBikes initiatives and offer insight into committee priorities and issues.

5. Attend and participate in all meetings and notify the board or committee chair in advance of a necessary absence or need to send a proxy.

6. Respond quickly to urgent industry issues.

7. Be transparent and collaborative on industry initiatives (excluding proprietary information).

8. Discuss how to represent policies and positions with the committee chair prior to representing PeopleForBikes on these issues with outside parties and provide outside meeting summaries to committee members.

9. Clear social media posts and media responses through committee leadership before representing PeopleForBikes or the bike industry.

If a committee member does not adhere by these guidelines, the committee chair will determine an appropriate course of action, including the option of asking the member to resign from the committee.