



peopleforbikes

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March 19, 2020

The Honorable Larry Kudlow
Director, National Economic Council
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. Kudlow:

We understand the administration is tackling an unprecedented challenge with the COVID-19 outbreak. This situation will require a dramatic response to protect the many lives at stake.

We know the administration will be working tirelessly to minimize the severe economic damage that this pandemic is causing. The PeopleForBikes Coalition represents U.S. manufacturers, suppliers and distributors of bicycles and bicycle products. Like other American industries, our members are deeply concerned at what the coming months hold for their employees, customers and businesses.

We write to join other industry groups in requesting the immediate elimination of the tariffs imposed under Section 301 of the Trade Act of 1974 on imported products from China to help ease the economic pain that U.S. bicycle businesses are currently facing. These tariffs have pulled hundreds of millions of dollars away from bike riders, retailers, and suppliers since they were imposed in September 2018. Critically, bike shops are one of the few "essential businesses" that are being permitted to remain open at this time in order to ensure people can still travel safely on their bicycles. Eliminating the tariffs will rapidly place these funds back in the hands of Americans and U.S. bicycle companies that can provide support to the economy at this critical moment.

The U.S. bicycle industry has faced a constant wave of challenges over the last two years, driven heavily by changes in trade policy. The COVID-19 outbreak will exacerbate the difficulties that our members are facing and put the viability of many businesses and jobs at risk. We respectfully ask that the Section 301 tariffs be removed so that our member companies have the best chance of surviving this difficult moment.

Thank you for considering our input.

Sincerely,

Tim Blumenthal
President, PeopleForBikes