Summary of JCOS e-bike Study Findings to Date
10/15/2017
Eight events in five locations: Crown Hill Park, North Table Mountain Park, Matthews/Winters Park, Apex Park and Lair o’ the Bear Park

Visitor Intercept Survey n= 375
65% of park visitors are unable to detect the presence of a Class 1 e-bike.

Ability to detect an e-bike?

- **Yes**: 26%
- **No**: 65%
- **Not sure**: 9%

Acceptance of Class 1 e-bikes by trail type:

- **Paved only**: 34%
- **Natural surface only**: 2%
- **No**: 14%
- **Not sure**: 14%
- **Yes, all types**: 36%
Summary of Pre- and Post-demo Survey: n = 92

65% of participants indicated the demo changed their perception of e-bikes.

Did demo change perception?

65% YES
32% NO
3% NOT SURE

Overall, demo improved acceptance.
Overall, demo reduced uncertainty.

Approve use by trail type BEFORE

Approve use by trail type AFTER