



people**for**bikes

WE'RE A MOVEMENT
UNITING MILLIONS OF
PEOPLE TO IMPROVE
BICYCLING IN
AMERICA.

BECAUSE WHEN
PEOPLE RIDE BIKES,
**GREAT THINGS
HAPPEN.**



ADOLESCENTS
WHO BIKE ARE
48% LESS LIKELY
TO BE OVERWEIGHT
AS ADULTS.



BIKE COMMUTERS
LIVE LONGER,
HAVE BETTER
BLOOD PRESSURE &
ARE LESS LIKELY
TO BE OVERWEIGHT.

AMERICANS SPEND
\$81 BILLION ON
BIKING ANNUALLY,
GENERATING
770,000 JOBS AND
\$10 BILLION IN
TAXES.



WOMEN WHO BIKE
30 MINUTES A DAY
HAVE A LOWER
RISK OF
BREAST CANCER.



FROM 1990 TO 2009,
THE NUMBER OF
U.S. BIKE TRIPS
DOUBLED FROM
1.8 TO 4 BILLION
TRIPS PER YEAR.



OVER THE LAST
DECADE, U.S. BIKE
COMMUTING GREW
47% NATIONWIDE
AND 73% IN THE
LARGEST CITIES.

50% OF ALL TRIPS
AMERICANS MAKE
ARE 3 MILES OR
LESS. 40% ARE 2
MILES OR LESS.
28% ARE SHORTER
THAN 1 MILE.



47% OF AMERICANS
SAY THEY WANT
MORE BIKE PATHS,
LANES, AND TRAILS
IN THEIR
COMMUNITY.



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JOIN THE MOVEMENT TODAY AT PEOPLEFORBIKES.ORG