

PeopleForBikes Grant Program 2017 Full Application

1. **Mission and History:** Summarize your organization's mission and history. Pay particular attention to why and how you are invested in improving the environment for bicycling in your community.
2. **Project Description:** Please use this section to expand on the information provided in the Letter of Interest, if needed. In particular, please include the context for this project, information on related projects or efforts, and project partners, if relevant.
3. **Community Benefits:** Outline the benefits you expect this project to bring to the community, such as increase ridership, improved safety, changes in air quality, health, or congestion, and economic impact. Please include the basis for determining your expectations.
4. **Miles Built/Connected:** State the miles of path or trail or other bicycle facilities you will be building and the miles of facilities connected by your project, if applicable.
5. **Evaluation**
 - a) **Measurable Outcomes:** Describe what will change as a result of this project.
 - b) **Measurement:** Describe your plans for measuring the success of your project. What will you measure (i.e. ridership, economic impact) and how.
6. **Required Attachments**
 - a) **Support Letters**
 - Elected official (required) – mayor, city councilmember, alderman, state representative, governor, or federal elected official
 - Federal legislator (recommended) – Congressional Representative or Senator
 - Bicycle industry representative (required)– owner or manager of a bike-related business
 - Business representative (required) – owner, manager, or principal employee of a business/corporation not related to bicycling
 - Business association representative (recommended) – leader from a Business Improvement District, Business Development office, Chamber or Commerce, or similar organization
 - b) **List of Board Members** including their affiliations, (for applying non-profit organizations only)
 - c) **IRS determination letter** for applying non-profit organizations only
 - d) **Map/Plan** of the project and area, if applicable
 - e) **Photos** (2-3) of existing bicycle facilities, related event, or “before” shot of location where infrastructure will be installed
 - f) **Project Budget** including pending or committed sources of funding and indicating how PeopleForBikes funding will be used
 - g) **Organizational Budget** for the current year; you may alternately provide a link to your annual budget